

ClimACT - Acting for the transition to a low carbon economy in schools – development of support tools

Transversal WP2 – Project Communication/Dissemination

WP definition over the first 6 months
July-December 2016

- To involve the whole school community, allowing the commitment of all community with the transition to a LCE.
- To implement educational tools by teachers and to implement the improvement measures by the schools managers and local authorities.

Target audience:

Local, Regional and
National Authorities

NGOs

Research Centers

Energy and
environmental
companies

Energy, environment,
education and business
agencies and
associations

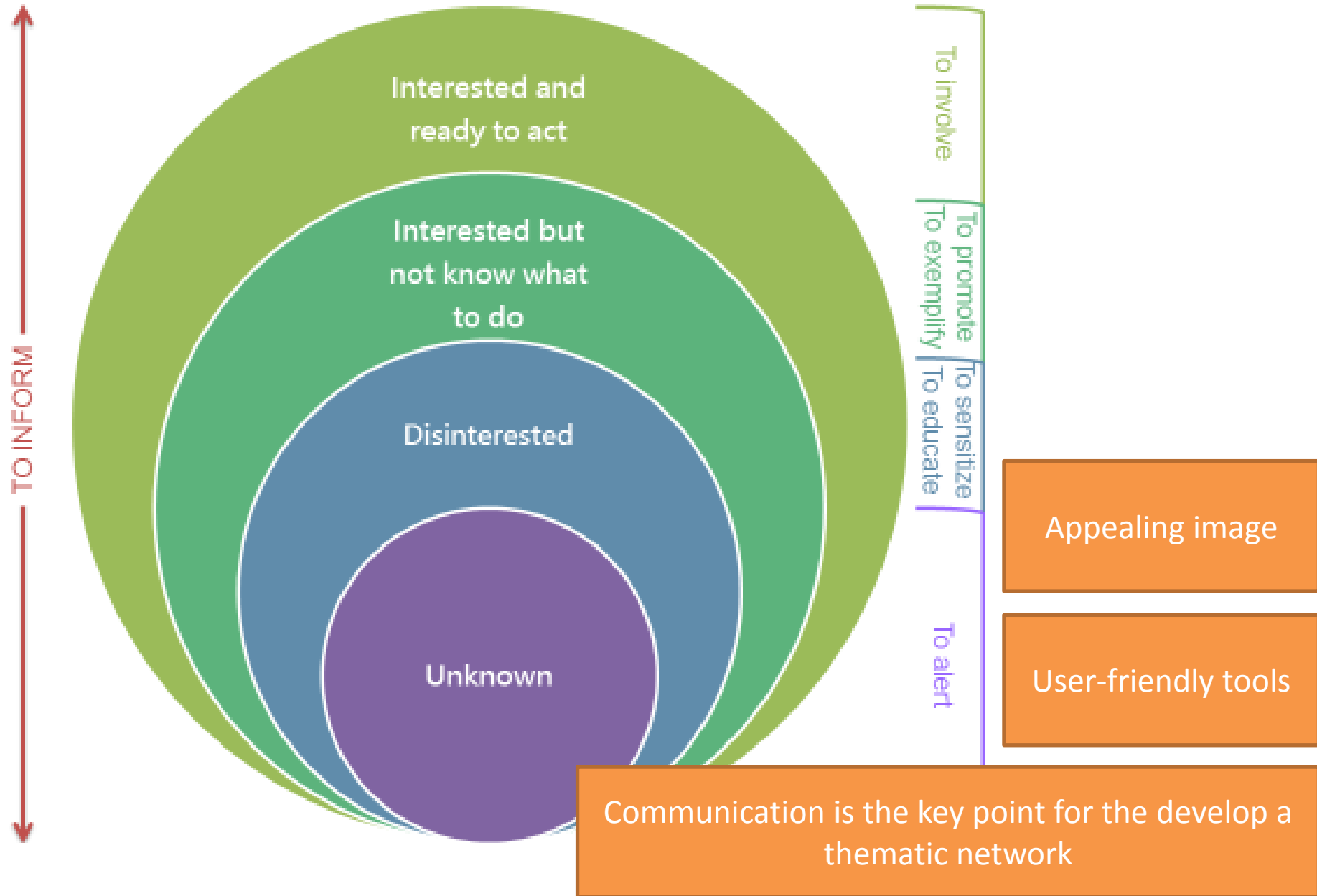
Schools and Universities

Building managers

Teachers

Students

Parents



T-WP 2 – PRODUCTS

Date	Date	Leader
T2.1.1 ClimACT Logo Presentations template Merchandising	September 2016	IST
T2.2.1 Website	September 2016	IST
T2.3.1 ClimACT Final Event	May 2019	IST
T2.4.1 Notice Board	August 2016	IST
T2.5.1 Digital Dossier 6 Newsletters 10 Thematic Workshops 2 Promotional Videos 10 International Conferences Annual seminars of the National Eco-Schools Programme 10 Peer-Reviewed Papers Facebook, LinkedIn, Instagram, Twitter 15 Publications in Media 1 Layman Report	December 2016 June 2019	ALL
T2.6.1 Dissemination and Communication Plan	September 2016 June 2017/2018/2019	IST

Tasks	Leaders
T2.1 ClimACT Logo/Image/Identity	IST
T2.2 ClimACT Website	
T2.3 ClimACT Final Event	
T2.4 Notice Board	
T2.5 Dissemination Activities	
T2.6 Dissemination and Communication Plan	

Deliverable: ClimACT Logo/Image

30 September 2016

I. Logo

II. Website

III. Newsletters template

IV. Presentations template

V. Layman's Report template

VI. Merchandising

- . Informative pamphlets
- . Notebooks
- . Pens
- . USB pen drives



**Inputs / Interactions
from partners until...**

**December 2016 -
WP1: Task 1.4 (IST)**

**October 2016 -
WP2: Task 2.8
(ABAE; UniGib)**

**September 2017 -
WP3: Task 3.4**



Deliverable: ClimACT Website

30 September 2016

- [Goals](#)
- [Events calendar](#)
- [Project description](#)
- [Project results](#)
- [Links to social networks](#)
- [Newsletters](#)
- [Contacts](#)
- [Info about financing](#)

- [Activities/Work Package](#)
- [Activities reports](#)
- [Consortium description](#)
- [Publications \(scientific and media\)](#)
- [Link to ClimACT Gateway](#)

Inputs / Interactions from partners until 12 September 2016

- IST
- Work-Package Leaders
- ALL
- WP1: 1.1 ClimACT Gateway (IST)



All beneficiaries will create a link from ClimACT website in their own website' institution.



Deliverable: Notice Board

31 August 2016

Goals

Project results

Contacts

Website

Info about financing



ALL Beneficiaries' facilities

Pilot-Schools

Project events

What	Who	How	When
<p>Newsletters*</p> <p>Progress of the project + Detailed info about each beneficiary</p>	<p>IST</p>	<ul style="list-style-type: none"> - Distributed through a mailing list - Uploaded in the project website 	<p>Every 6 months</p> <ul style="list-style-type: none"> - December 16 - June 17 - December 17 - June 18 - December 18 - June 19
<p>Promotional videos (1)</p> <ul style="list-style-type: none"> - To increase awareness of the problem by presenting the project as a solution 	<p>IST + Digital Company</p>	<ul style="list-style-type: none"> - Distributed through a <u>mailing list</u> - Uploaded in the <u>project website</u> - Uploaded in the <u>social networks</u> 	<p>December 2016</p>
<p>Workshops (10)</p> <ul style="list-style-type: none"> - Sustainable Transport - Indoor Air Quality - Renewable Energies - Energy and Resources Efficiency - Green Procurement 	<p>ALL + Pilot-Schools</p>	<ul style="list-style-type: none"> - Workshops will be organized in <u>beneficiaries' facilities</u> or in <u>pilot-schools</u> 	<p>To be defined</p>
<p>International Conferences</p> <ul style="list-style-type: none"> - Environment - Energy - Sustainability 	<p>ALL</p>	<ul style="list-style-type: none"> - Beneficiaries will attend thematic conferences <u>to present the project results.</u> 	<p>2017-2018</p>

What	Who	How	When
Promotional videos (1) - To present the results of the project ClimACT	IST + Digital Company	<ul style="list-style-type: none"> - Distributed through a <u>mailing list</u> - Uploaded in the <u>project website</u> - Uploaded in the <u>social networks</u> 	May 2019
Peer-reviewed papers (10)	ALL	Papers will be written and published in thematic scientific journals: <ul style="list-style-type: none"> - Energy (Elsevier) - Energy and Buildings (Elsevier) - Building and Environment (Elsevier) - Indoor Air (Wiley Online Library) - Sustainable Development (Wiley Online Library) 	2017-2019
Layman's Report	IST	The highlights of the project, its objectives, actions and results will be presented in an accessible, non-technical language, in an attractive graphical layout. <ul style="list-style-type: none"> - 1,000 printed hardcopies - Upload it in ClimACT website - Upload it in social networks 	June 2019

Deliverable number	T2.6
Deliverable title	Communication/Dissemination Plan
Actual date of delivery	07-09-2016
Author(s)	Marina Almeida-Silva (IST)
Work Package	Transversal Work Package 2 – Project Communication
Distribution level	Project Beneficiaries
Version.Revision	0.1

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To do list (urgent):

- To hire the Communication Company to create the ClimACT identity
- To build the website
- To build the notice board, print it and install it in all beneficiaries' facilities and pilot-schools
- To define the workshops dates, their responsables and topics.
- To validate the first version of Communication/Dissemination Plan